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# Ubucon Europe and Asia

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November 8, 2022 - Ubuntu Summit @ Prague

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# Who we are?

## Youngbin Han

- Organizer of Ubuntu Korean LoCo & UbuCon Asia 2021-2022
- Work for Cloudmate Co., Ltd. - Building products for internal use at Service Dev Team





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# Who we are?

## Tiago Carrondo

- Portuguese LoCo
- Co-Organizer of Ubuntu Europe 2019, Sintra
- Podcaster
- DevOps at Ângulo Sólido





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# Agenda

- Ubucon?: Difference with Ubuntu Summit & UDS
  - Previous Editions of Ubucon Europe and Asia
  - Organizing Ubucon - What to prepare & Pain points
  - During Ubucon
  - After Ubucon - Post event tasks
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# What's Ubucon?

- Another huge place for Ubuntu folks! Just like Ubuntu Summit and UDS.
  - Fully Community driven and organized event.
    - Canonical is more like a sponsor here - rather than an organizer.
  - More focus on local communities (LoCo)
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# Previous editions: Europe





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# Previous editions: Europe





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# Previous editions: Europe





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# Previous editions: Europe





# Previous editions: Asia (2021 Online)

Room 1 Room 2

eventyay.com/e/75ac7f83/video/room-2/396?side\_panel=true

Bookmark Manager Facebook 네이버 : 나의 경쟁... GitHub Google 번역 Homepage | Ubuntu Azure DevOps Notion 트위터 morguefile free ph... 기타 북마크 읽기 목록

메시지  
공개 채팅  
트  
노트 공유  
사용자 (31)

- Yo Youngbin Han (영빈)
- Gy Gyuseok Jung
- Ho Hong Phuc Dang (F...)
- Rh rho it
- Sa Sartika Lestari
- Sl sleepyeyesvince
- Al Alvin Ho
- An Anthony Wong
- Ch Chloe the Chlorophyl
- Do Don Henderson
- Er Emawan .
- Fa Fadhil Yori Hibatullah

Room 2 | 130:24

Jinming Wu

## wslsys

wslsys allows you to get Windows and WSL information.

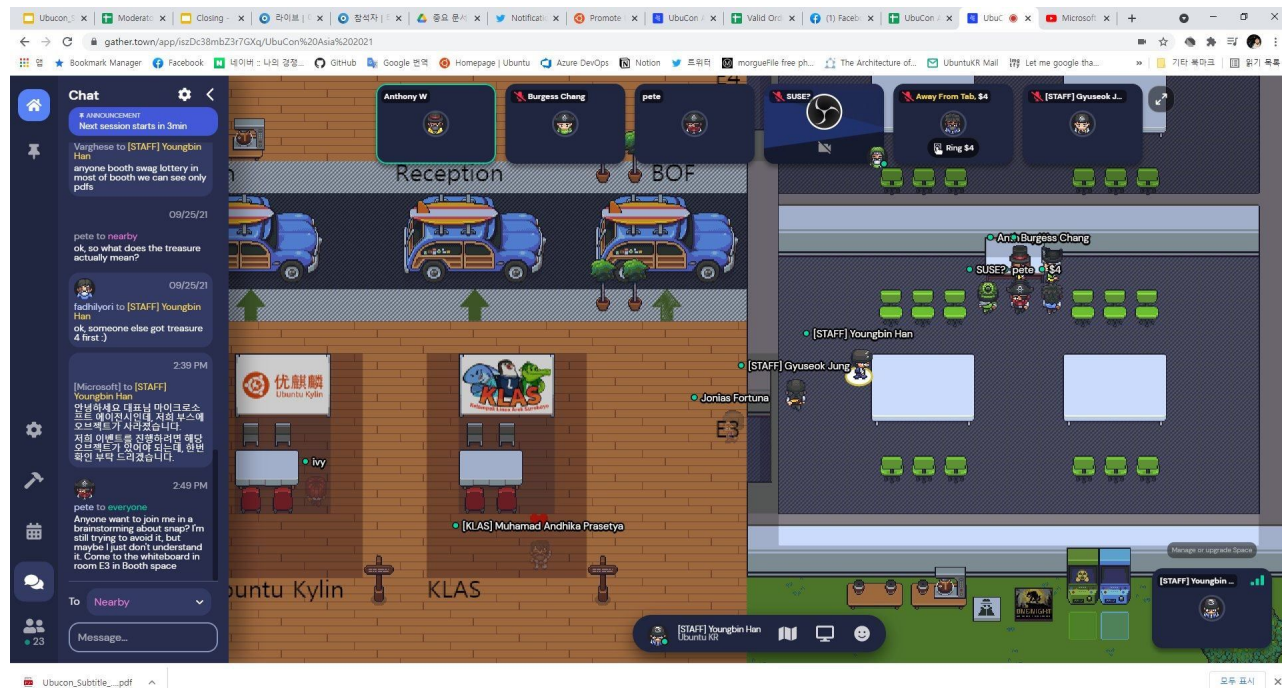
The current built-in wslsys allows you to get the following information from Windows:

- b, --branch - print Windows branch information
- B, --build - print Windows build information
- fB, --full-build - print full Windows build information
- K, --kernel - print WSL kernel info
- I, --sys-installdate - print Windows Install Date

ubun ASIA 2021

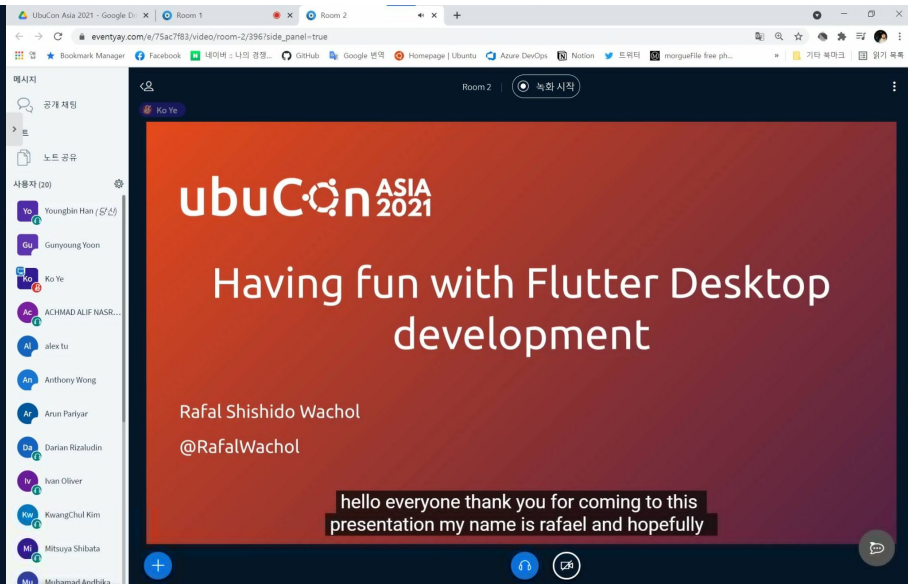


# Previous editions: Asia (2021 Online)





# Previous editions: Asia (2021 Online)





# Previous editions: Asia



**UbuCon Asia 2021** - Virtual event, Sep 25-26

The first edition of UbuCon Asia

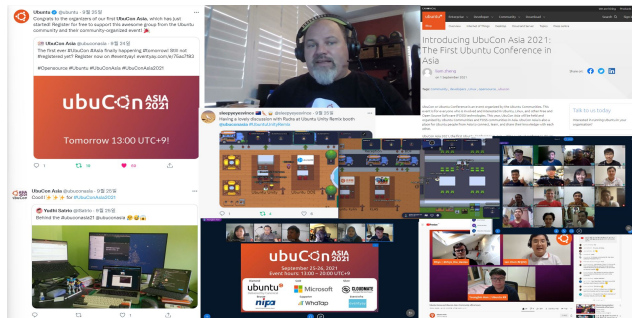
<https://2021.ubucon.asia/news/2021-12-01-ubucon-asia-2021-final-report/>



**UbuCon Asia 2022** - Seoul, South Korea, Sep 25-26

The in-person UbuCon Asia

<https://2022.ubucon.asia/tickets/>





# Organizing Ubucon

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# Organizing: Make overall plan

- Build a team - You can't make it alone!
  - When - Dates
  - Where - Venue
  - How many sessions and attendees
  - Timelines
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# Organizing: First things to do

- Find and Acquire a venue - Earlier better!
  - You should also consider infrastructures nearby!: Metro, Restaurants, Banquets, Hotels, etc.
- Get quotations and make budget plans
- Find fiscal host (or legal partner)
  - Who will manage funds, tax, issue invoice, sign on sponsorship contract and receive funds from sponsors.



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# Call for proposals and sponsors

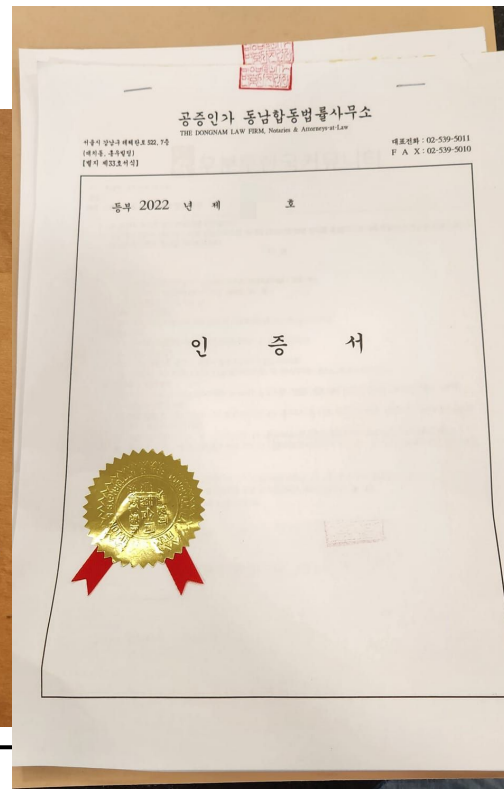
- Call for proposals
    - Stress during CFP periods
      - Not enough proposal even with promoting hard
      - Duplicates, Spams, Too long abstracts
  - Call for sponsors
    - Marketing team usually sponsors event and their sponsorship budgets are limited. - early contact better for sponsorship.
    - Sponsors or attendees? Who's more important?
      - No sponsors, no budget. No attendees, no event.
    - Sending sponsorship proposal mail is like spreading resume via mail for getting a first job.
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# Selecting proposals and scheduling

- Slots are always limited due to time and physical spaces.
    - You need to drop some proposals even it's good one.
    - Not every session can be assigned on main hall.
  - Inviting speakers in-person
    - Providing hotels and flights - If they need support
    - Visas (on next page...)
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# Call for volunteers





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# Website and other infrastructures

- Website (and address)
  - Mail address for team contact inbound
  - Event manager (pretalx, eventyay...)
  - Social networks
  - Payments (for paid tickets)
    - Asia: 2 Seperate event platform due to payment regulation in South Korea
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# Marketing

- Nice design materials helped a lot for spreading the event
  - Community partner, Social media (some attractive posting), Posting on Ubuntu Discourse
  - Marketing help from Canonical
  - Publishing paper poster on university
  - Paid ADs (FB)
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# Marketing





# Swag!





# Marketing: Some eye-catching promos

메인 트윗

 **UbuCon Asia | Nov 26-27 - Seoul, Korea** @UbuConAsia · 10월 25일 ...

Tickets for [#UbuCon #Asia](#) now available! We're open for early bird tickets first. Get yours today!



2022.ubucon.asia  
Get tickets | UbuCon Asia 2022  
Get your ticket on Festa.io or Tito.io

1 13 6

[이 스레드 보기](#)

 **UbuCon Asia | Nov 26-27 - Seoul, Korea** @UbuConAsia · 10월 31일 ...

Unity7 is back with [@ubuntu\\_unity](#) which is now an official [@ubuntu](#) flavour! Join us [#UbuCon #Asia](#) and hear about current state of Unity7 and how to contribute to the project from [@RudraSaraswat1](#)!

[2022.ubucon.asia/sessions/unity...](#)



Rudra Saraswat 님과 다른 사람 1명

1 9 33



# Marketing: Help from community partners

 조성수  
8월 20일

[ 2022 우부콘 아시아 발표자 모집 ]  
한국에서 열리는 첫 오프라인 아시아 우분투 콘퍼런스 "2022 우부콘 아시아"에서 발표자를 모집합니다.  
제안서 모집 기간: 8월 17일 ~ 9월 14일  
제안서 검토 기간: 9월 14일 ~ 9월 27일  
제안서 검토 결과 발표 및 참가 확인: 9월 27일 ~ 10월 5일  
오픈스택 한국 커뮤니티는 우부콘 아시아에 파트너 커뮤니티로 참여합니다 ❤️



발표 제안서 모집

강연 및 워크샵 제안서 모집: 8월 17일 ~ 9월 28일 (연장됨)

2022.UBUCON.ASIA

발표 제안서 모집 | 우부콘 아시아 2022  
강연 및 워크샵 제안서 모집: 8월 17일 ~ 9월 14일

회원님, 조민성, 유영환, 외 8명 공유 2회

좋아요 댓글 달기 공유하기



**Silaturahmi Virtual & Roadshow UbuCon Asia '21**

Sabtu, 22 Mei 2021 | 19.00 WIB  
on KLAS Discord Group



**Muhamad Andhika P.**  
Kelompok Linux Arek Surabaya  
community partner of Ubucon 2021



**Sartika Lestari**  
Ubucon Asia 2021 Organizer  
from OpenStack Indonesia

Daftar di:  
[s.klas.or.id/halbil-roadshow2021](https://s.klas.or.id/halbil-roadshow2021)

Narahubung:  
0896-7888-9380 (Irfan)

Didukung oleh:  
   




# During Ubucon

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# Managing logistics

- Logistics
  - Recording/streaming
  - MC/moderator
    - Shift schedules for MCs
  - coffee-breaks?
  - Distributing swags
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# Social events

- Day Trip
- Cultural visits
- Dinners
- Drinks
- Parties







# After Ubucon

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# Post Ubucon tasks

- Editing/publishing photos/videos
  - Publishing numbers and statistics
  - Choosing next location
    - provide help and resources
  - Close accounting & Managing remaining funds
    - Receive post-event sponsorship funds. and pay balance.
      - Hotels, venue usually allow organizer to pay 10% contract fee first and pay balance after event.
      - Check if any financial loss
    - Keep remaining funds for next event
    - Donate
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## Some advices for next Ubucon organizers

- Start organizing earlier!
  - Ask for help, don't be shy
  - Reuse!
  - Sometimes, you need to say "No"
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# Resources that can be provided to next Ubucon organizers

- Access to Ubucon's social accounts;
  - All the coded stuff is on GitHub;
  - Access to DNS management;
  - Some extra-time to help the next LoCo.
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# Questions?





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## Additional resources

- <https://sintra2019.ubucon.org>
  - <https://carrondo.pt/posts/2019-10-21-a-comunidade-ubuntu-portugal-esta-viva-e-recomenda-se/>
  - <https://2022.ubucon.asia/>
  - <https://2021.ubucon.asia/news/2021-12-01-ubucon-asia-2021-final-report/>
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