These 4 questions

will transform the way you think about the Ubuntu Community

Ubuntu Community Team

Philipp Kewisch, Community Leader at Canonical

Mission

Why do we exist?

Vision

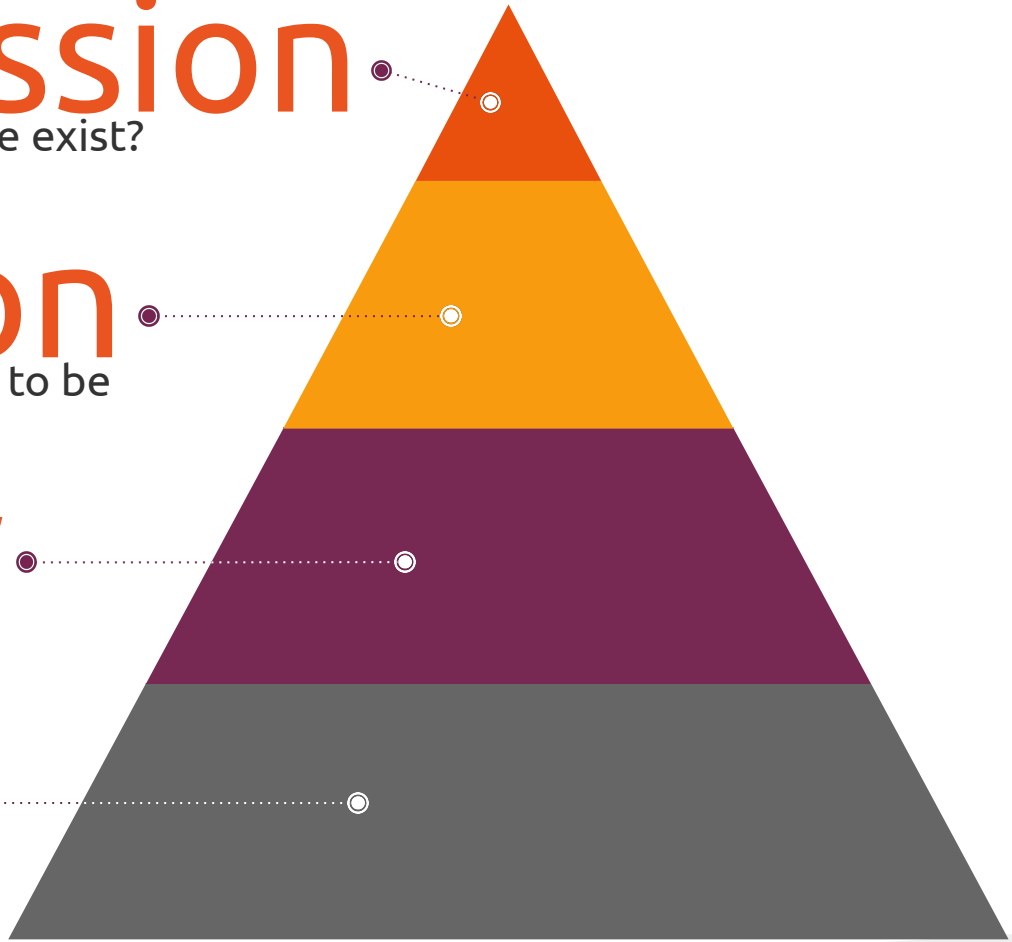
What we want to be

Strategy

How do we get there?

Execution

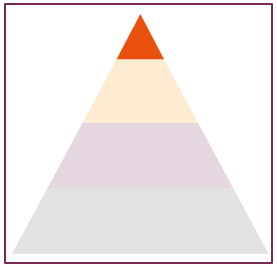
What we need to do



Community Team Mission

Why do we exist?

> To provide meaningful ways for open source enthusiasts to connect, learn about Ubuntu, and see how it can make a positive impact on their personal and professional lives.

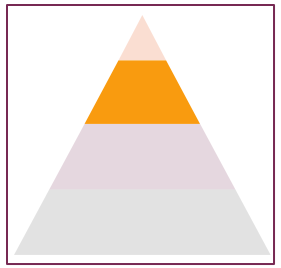


Community Team Vision

What we want to be

Nurture a thriving ecosystem where community members feel valued, engaged and are able to make quality contributions towards a shared vision of success for Ubuntu.

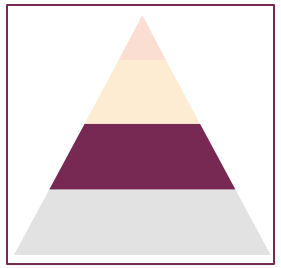
Have Ubuntu be the go-to operating system for open source community contributors, no matter if they are contributing to Ubuntu or other open source projects.



Community Team Strategy

How do we get there?

- Lower the barrier of entry for community contributions and advocacy
- Ensure Canonical is providing meaningful contribution opportunities that align with the roadmap
- Show a clear path from contribution to community advocacy and decision making
- Aggregate and highlight community and Canonical contributions to show a sense of progress and activity in the ecosystem
- Automatically keep track of ecosystem health through contributor metrics

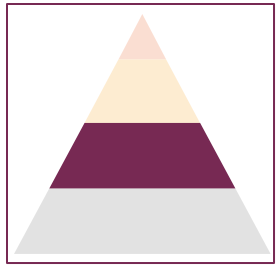


Community Team Strategy

How do we get there?

> Lower the barrier of entry for community contributions and advocacy.

Clearly articulate contribution opportunities, not only for developers.	Update and maintain documentation on how to contribute.	Adopt and promote more modern communication platforms.



Strategy: Lower the barrier of entry for community contributions and advocacy

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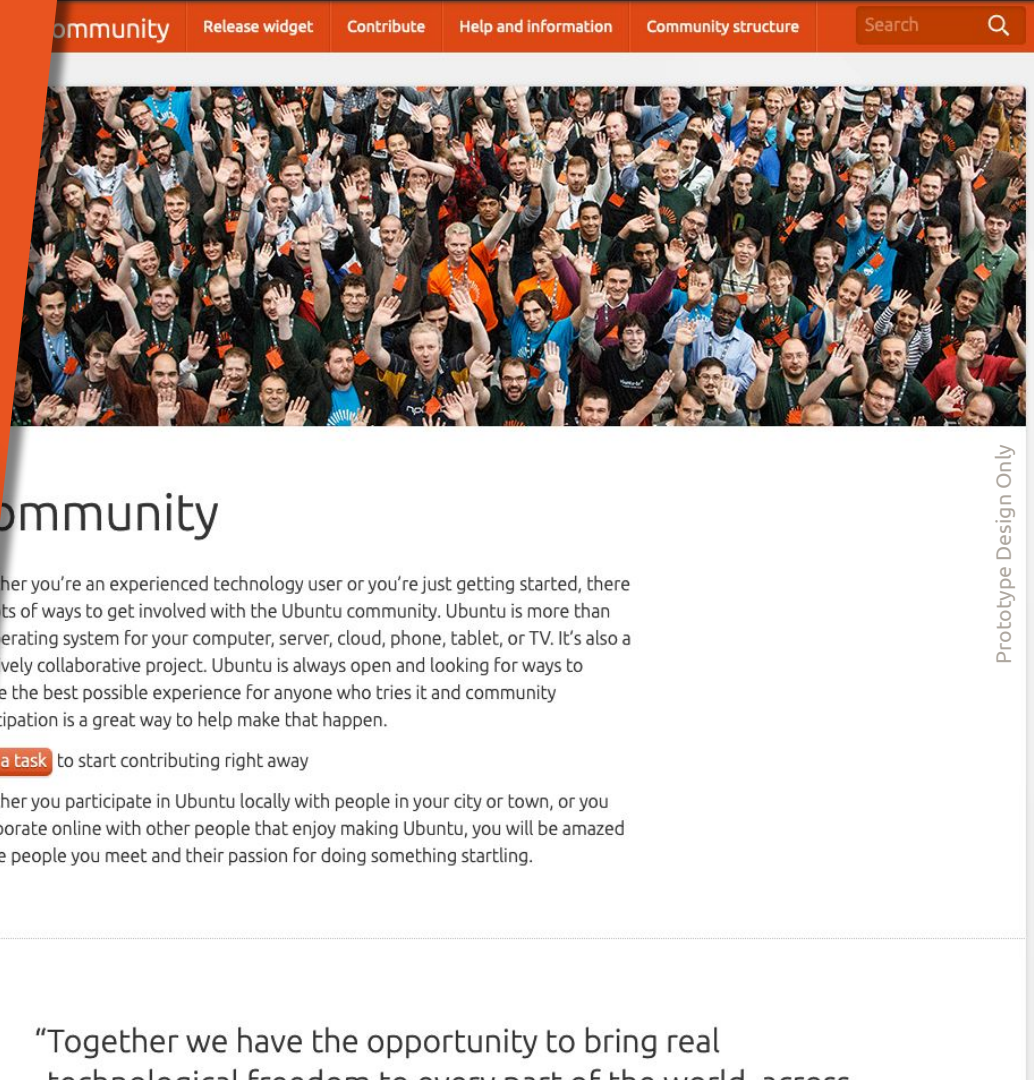

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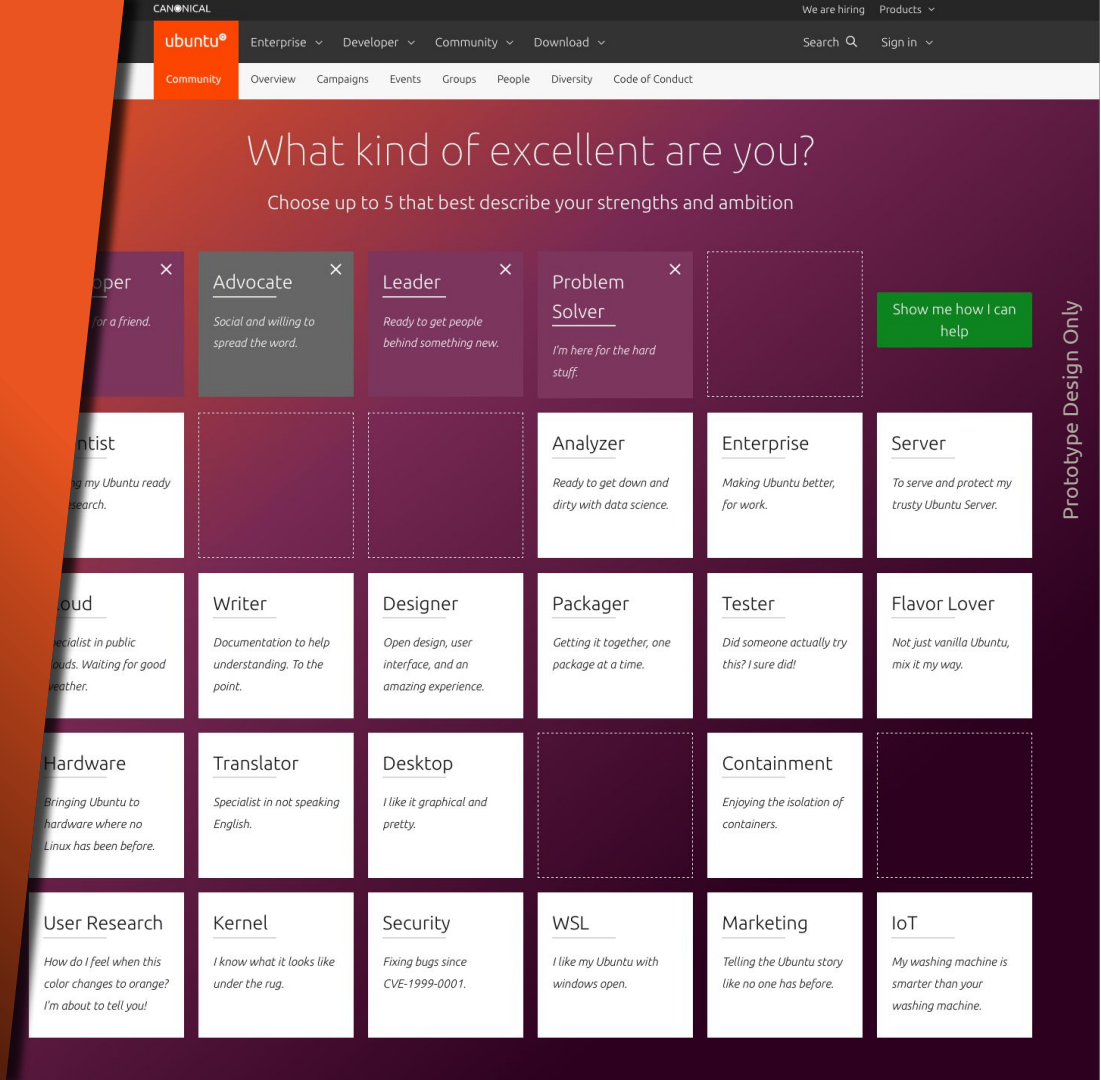

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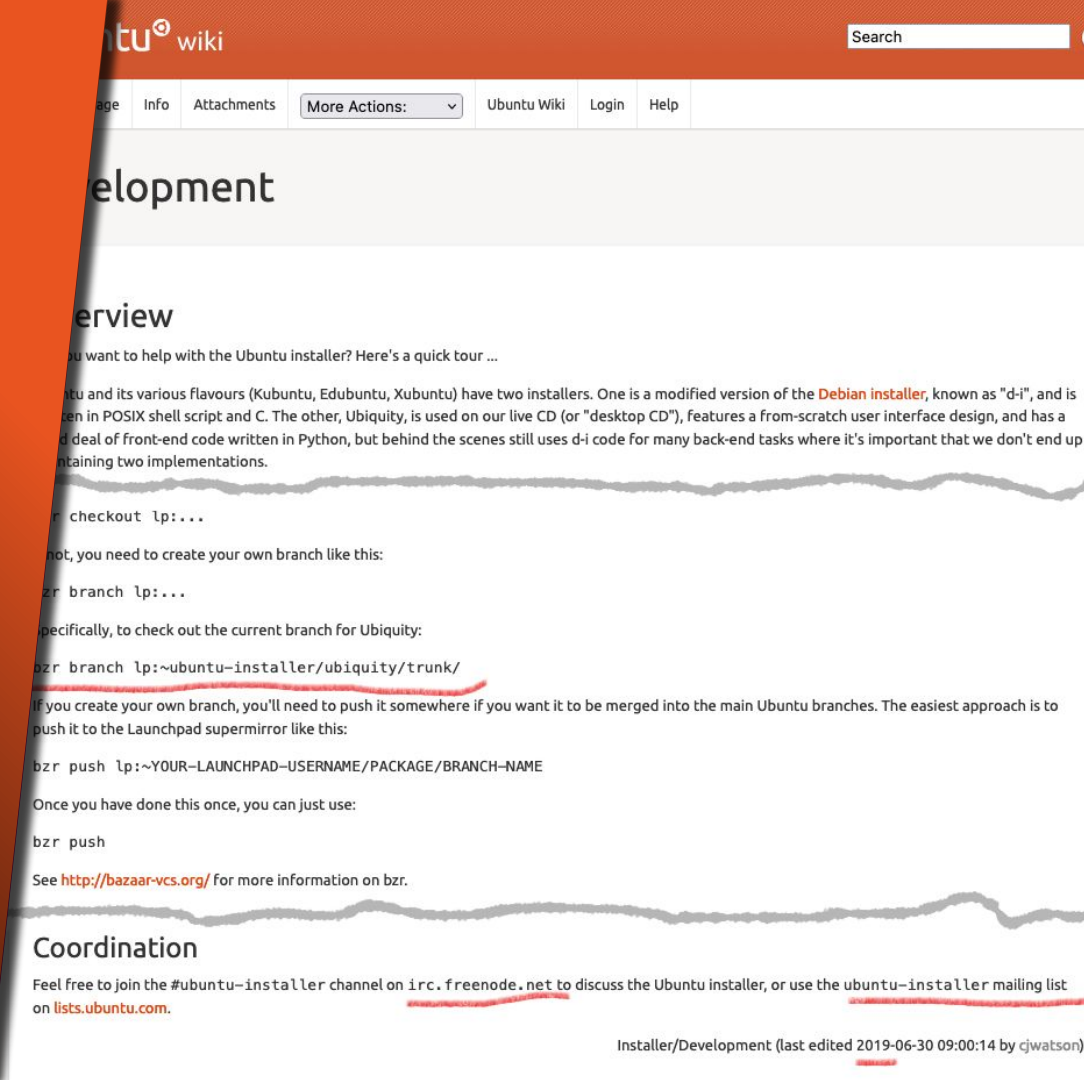
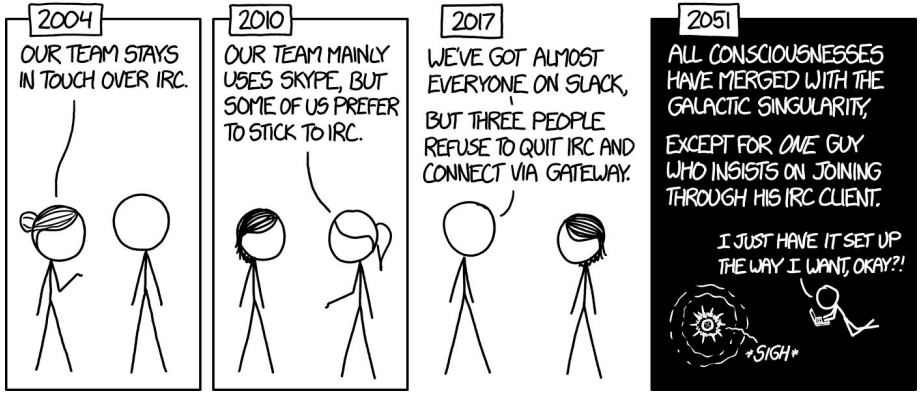


Strategy: Lower the barrier of entry for community contributions and advocacy

Adopt and promote more modern communication platforms



xkcd.com

matrix

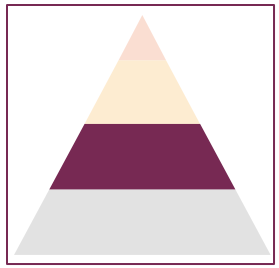
Logos show examples only. No final decision has been made.

Community Team Strategy

How do we get there?

> Ensure Canonical is providing meaningful contribution opportunities that align with the roadmap.

Proactively communicate product roadmap to the community.	Provide ways for the community to influence product roadmap.



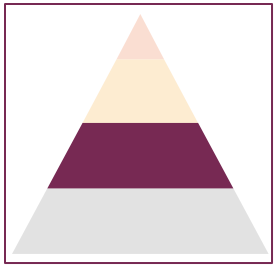
Community Team Strategy

How do we get there?

> Show a clear path from contribution to community advocacy and decision making.

Update and maintain documentation on community/technical councils and teams.

Update and maintain guidelines on receiving various perks (Developer Member, MOTU, boards).

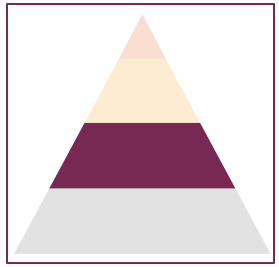


Community Team Strategy

How do we get there?

> Aggregate and highlight community and Canonical contributions to show a sense of progress and activity in the ecosystem.

Communication strategy to aggregate notable contributions, team updates, and general Ubuntu news.



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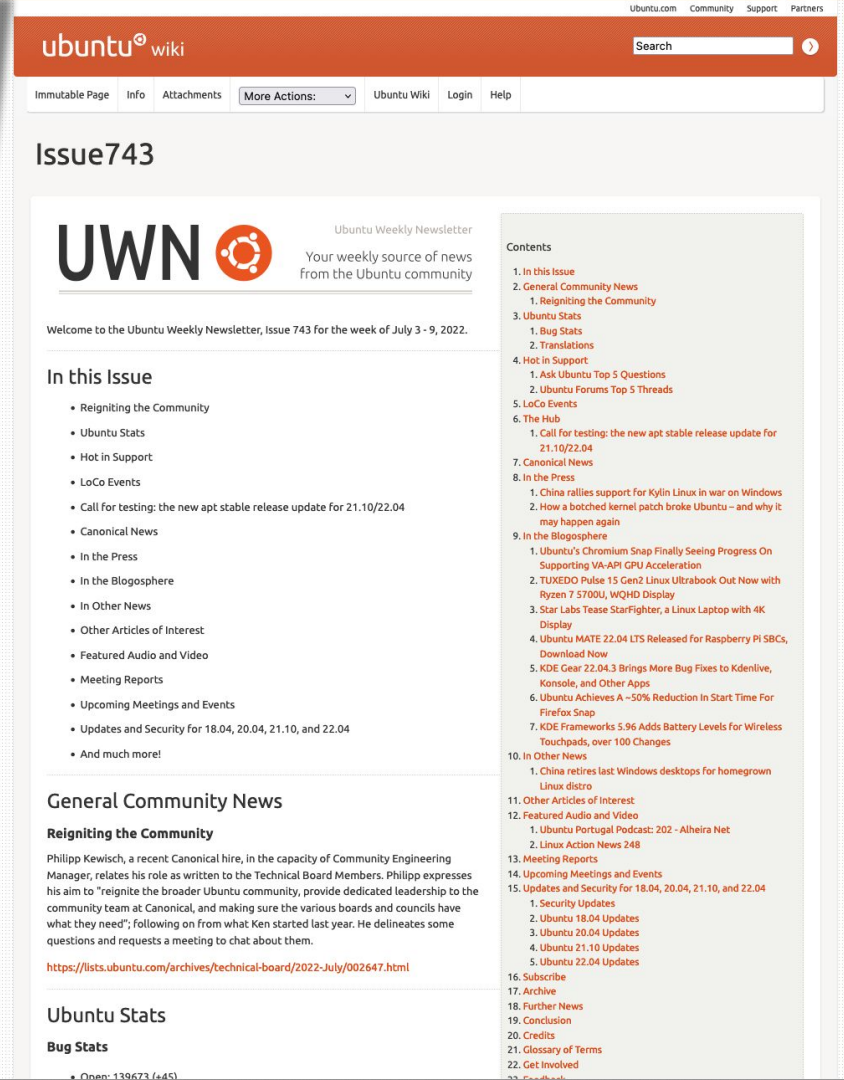

Ubuntu.com Community Support Partners

ubuntu wiki

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Issue743

UWN

Ubuntu Weekly Newsletter

Your weekly source of news from the Ubuntu community

Welcome to the Ubuntu Weekly Newsletter, Issue 743 for the week of July 3 - 9, 2022.

In this Issue

- Reigniting the Community
- Ubuntu Stats
- Hot in Support
- LoCo Events
- Call for testing: the new apt stable release update for 21.10/22.04
- Canonical News
- In the Press
- In the Blogosphere
- In Other News
- Other Articles of Interest
- Featured Audio and Video
- Meeting Reports
- Upcoming Meetings and Events
- Updates and Security for 18.04, 20.04, 21.10, and 22.04
- And much more!

General Community News

Reigniting the Community

Philipp Kewisch, a recent Canonical hire, in the capacity of Community Engineering Manager, relates his role as written to the Technical Board Members. Philipp expresses his aim to "reignite the broader Ubuntu community, provide dedicated leadership to the community team at Canonical, and making sure the various boards and councils have what they need"; following on from what Ken started last year. He delineates some questions and requests a meeting to chat about them.

https://lists.ubuntu.com/archives/technical-board/2022-July/002647.html

Ubuntu Stats

Bug Stats

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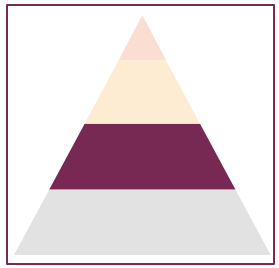
Community Team Strategy

How do we get there?

> Automatically keep track of ecosystem health through contributor metrics.

Aggregate per-contributor metrics on recency, frequency and quality of interaction.

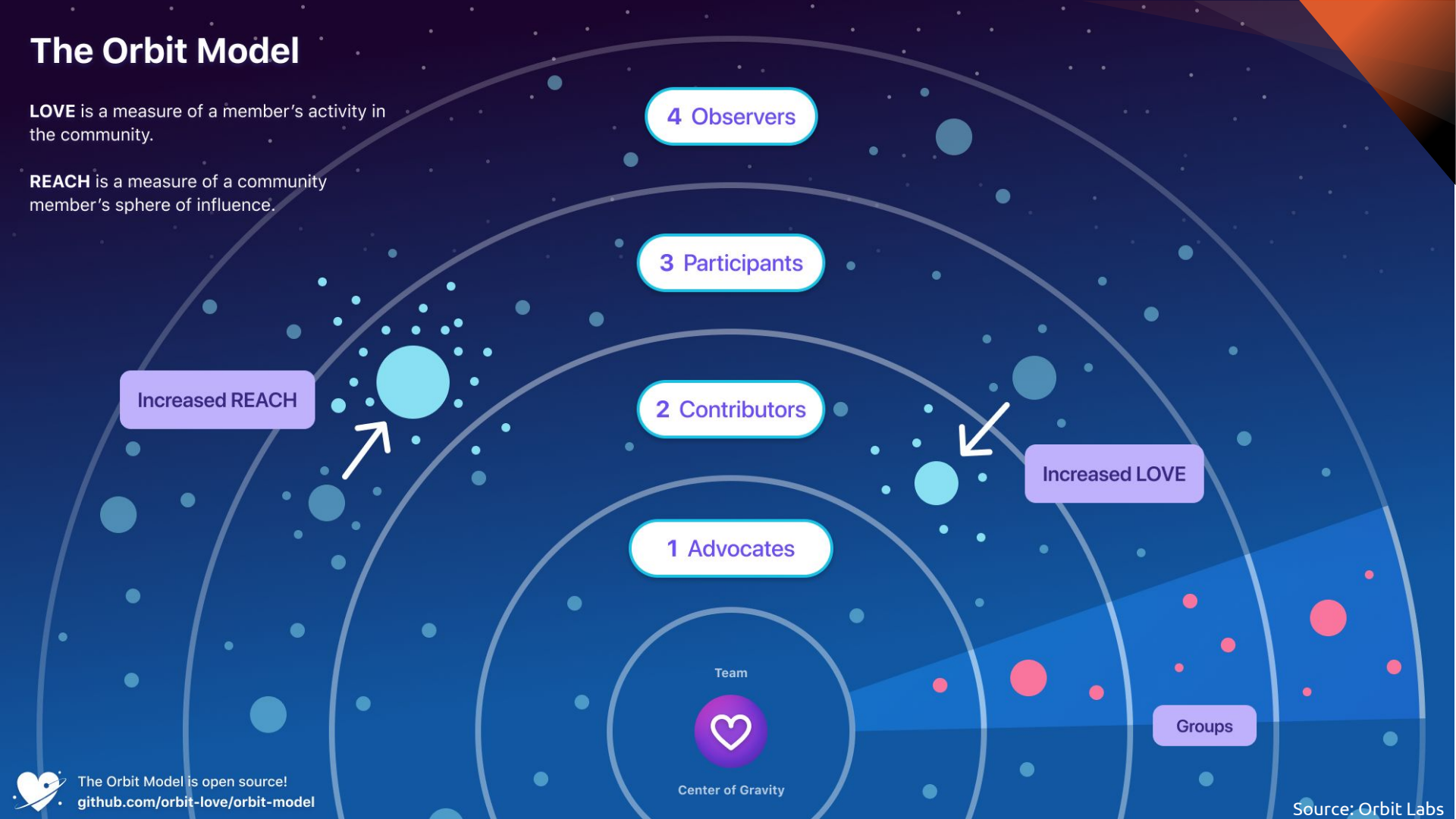
Increase the incentive to create and maintain the launchpad profile (to understand reach).



The Orbit Model

LOVE is a measure of a member's activity in the community.

REACH is a measure of a community member's sphere of influence.



The Orbit Model is open source!
github.com/orbit-love/orbit-model

Source: Orbit Labs

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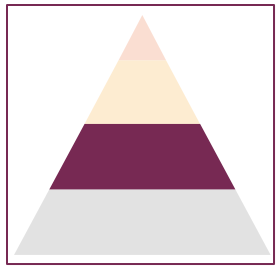
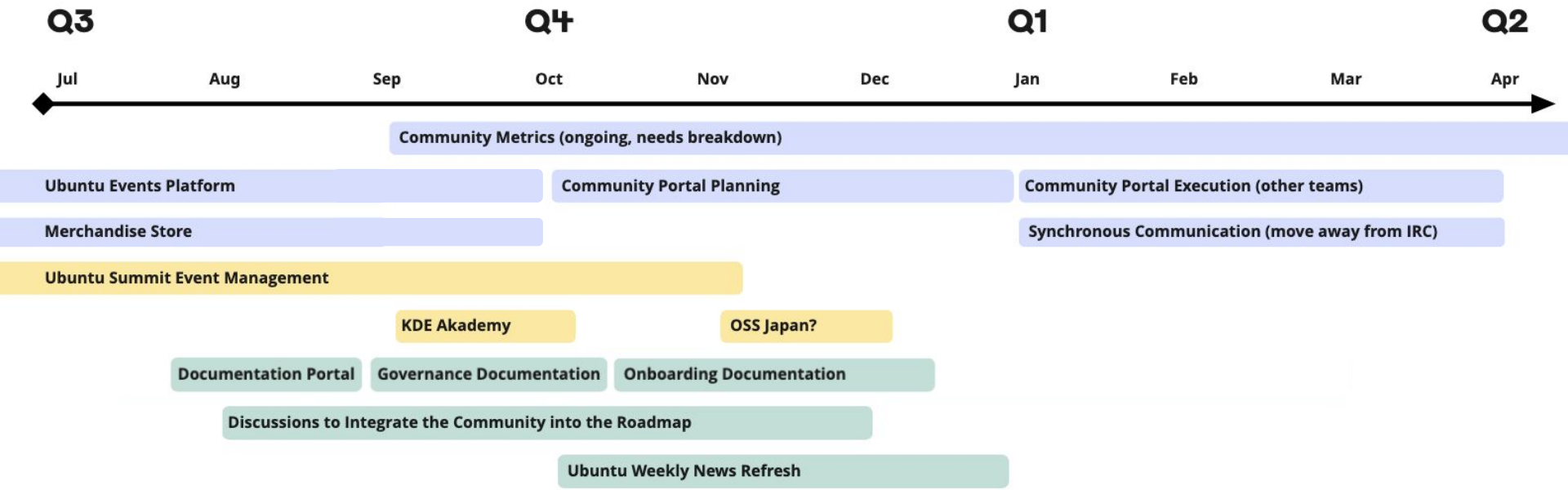


Tentative Roadmap



Discourse: https://discourse.ubuntu.com/c/community

IRC: #ubuntu-community-team

Matrix: #ubuntu-community-team:libera.chat

Let’s build Community together.

What are the greatest community challenges when working with Canonical?

What would you like to learn more about?

What types of contributor metrics do you think would be useful?

Who are the contributors in your area of community? Are they getting what they need to be successful?

Please feel free to get in touch any time.