Ubuntu on Arm

Ubuntu Summit 2022

Robbie Williamson robbie.williamson@arm.com

November 8, 2022

Agenda

- + Introduction
- + The Journey of Ubuntu and Arm
- + Going Forward

Introduction



Infrastructure Performance & Solutions Engineering

- Reference integration for key segments/use-cases
 - Showcase functionality and capability
 - Shows end user value-proposition
 - Demonstrates **ecosystem** readiness
- Drive Arm-based HW deployment
- Drive System (SW and HW) Optimizations

Cloud compute

- Video
- AI/ML inference
- Web
- Data analytics

Edge compute

- Smart City
- Smart Retail, Industry 4.0

5G RAN

- L2/Transport
- L1/DU
- White-box/ORAN

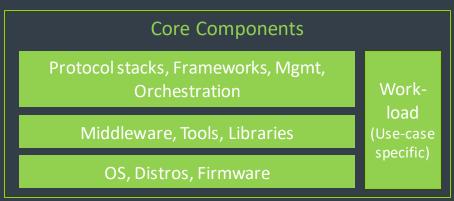
Storage

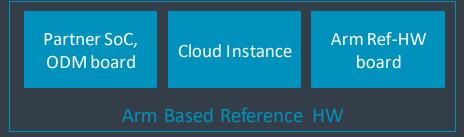
- Storage Appliance
- Storage SmartNIC
- Comp Storage
- SW-Defined Storage

Enterprise NW

- UTM Appliance
- ToR Switch
- SDWAN/vCPE
- SmartNIC



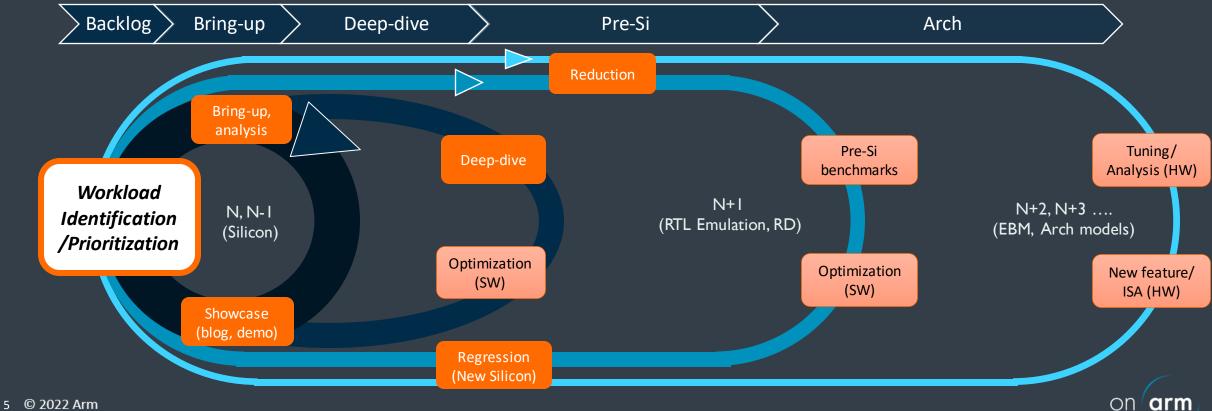




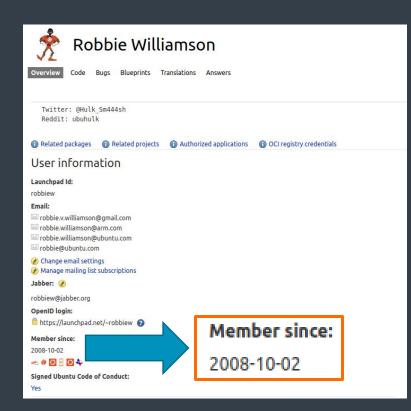


Workloads & System Analysis

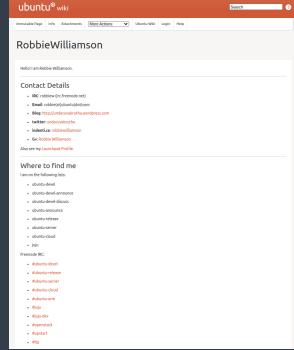
- Common set of workloads "curated" from customer feedback.
- Each phase adds additional effort further filtering.
- This focuses on bring-up/deep-dive workloads (on silicon).



Ubuntu and Me













The Journey of Ubuntu and Arm



It All Started with Mobile...on Intel

Ubuntu Mobile and Embedded Edition

Matt Zimmerman mdz at ubuntu.com

Sat May 5 11:10:26 BST 2007

- Previous message: <u>Simplified procedure for Stable Release Updates</u>
- Next message: Ubuntu Developer Summit Participation
- Messages sorted by: [date] [thread] [subject] [author]

At the heart of the Ubuntu project lies a belief that open source software and technology can play a key role in enabling individuals to achieve their potential. A central goal has been the creation of a world-class, free and open source operating system that we have worked to make accessible across notebooks, desktops, thin clients and servers.

Three years on, it is clear that new types of device - small, handheld, graphical tablets which are Internet-enabled are going to change the way we communicate and collaborate. These devices place new demands on open source software and require innovative graphical interfaces, improved power management and better responsiveness.

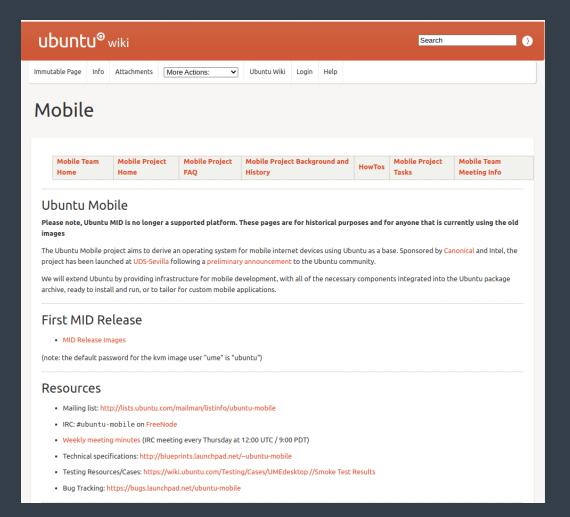
Intel, specifically, have announced a new low-power processor and chipset architecture which will be designed to allow full internet use on these mobile Internet devices.

To fulfil the aims of our mission and in response to the technical challenges that these devices pose, we are announcing the Ubuntu Mobile and Embedded project.

We will start more detailed planning at the Ubuntu Developer Summit next week in Seville and the first release of this edition will be in October with Ubuntu 7.10. If you are interested in the project, please get involved. We will be working through our normal development processes on Launchpad. the developer mailing lists and IRC.

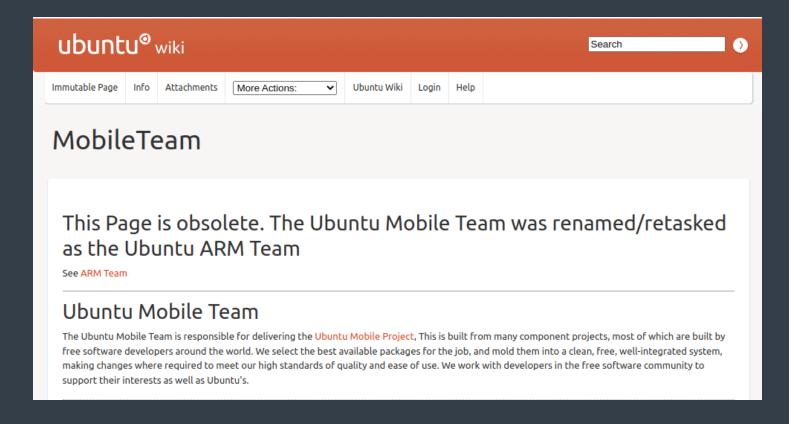
Finally, we are delighted to be working with Intel on this version of Ubuntu. Intel are making significant contributions of technology, people and expertise to the project. We hope that others who are interested in producing an easy-to-use and open source environment for this class of device will join us in making this a success.

- mdz





Then there was a Pivot...



Blueprint Ideas for the upcoming P UDS

This is where we will gather blueprint ideas for both ARM in general and ARM Server projects. Not everything will become a blueprint, some will be combined, some tossed out, but all ideas are welcome

Idea	Who	Track	to Blueprint (Y/N/C)	Link to blueprint or Status
Implement an ARM Server Kernel for Server Hardware	_	ARM	Y	ubuntu-arm-p-server-kernel Will provide an ARM server tuned kernel with arrival of real ARM server hardware
Arm Server kernel build configuration and tuning	_	ARM	Y	ubuntu-arm-p-server-kernel Will start with the same settings and tunings X Server kernel uses, tune from there
Explore Codezero Embedded Hypervisor Virtualization on A9 http://www.l4dev.org/	davidm	ARM		ubuntu-arm-p-virtualization-solutions
Server Performance Testing including * Storage * Main workloads	robbiew	Server & Cloud	Y	servercloud-p-arm-server-performance
ARM Hard float	adconrad	ARM	Y	ubuntu-arm-p-server-benchmark-and- performance Archive will open with P, will review at feature freeze status for LTS
Orchestra on ARM	robbiew	Server & Cloud	Υ	servercloud-p-arm-deployment
<mark>juju</mark> on ARM	robbiew	Server & Cloud	Υ	servercloud-p-arm-service-orchestration
Openstack on ARM	robbiew	Server & Cloud	Maybe(?)	openstack + LXC is known to work on ARM. Needs reconfirmation, but I don't think we nee a specific spec to handle this
KVM on ARM	Davidm	ARM	Y	ubuntu-arm-p-virtualization-solutions A15 feature, will pull in work from Linaro and ARM until chips arrive
Server System management on ARM - IPMI	Robbiew	Server & Cloud	Υ	servercloud-p-arm-system-management need refresh to latest version that supports Al
Server Documentation updates for ARM	Robbiew	Server & Cloud		
QA Develop automation tests that can run without kvm support (i.e. on raw hardware).	GrueMaster	Other	Υ	other-p-qa-baremetal-testing
Revisit Server QA tests from Oneiric, enhance and update as needed.	mahmoh	Other		Original Oneiric Blueprints: server-o-arm-image validation server-o-arm-image-qa
Testing/Hardening of viable ARM server storage options	cmagina	Server & Cloud	Υ	servercloud-p-arm-storage-testing
Marvell Kernel optimizations	Marvell	-		
Support 64K kernel pages in the kernel and in executables	al stone	-	-	

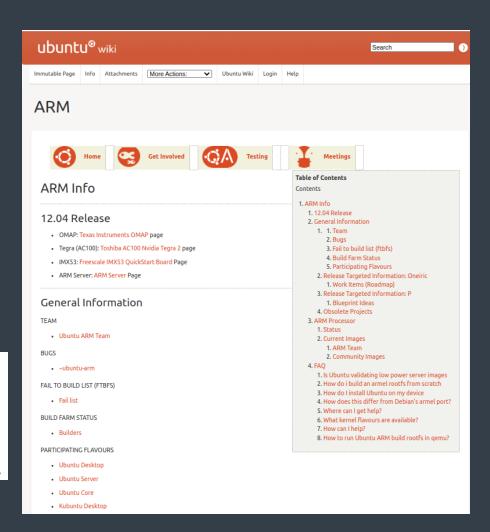


Canonical Had a Vision...Ubuntu Led the Way



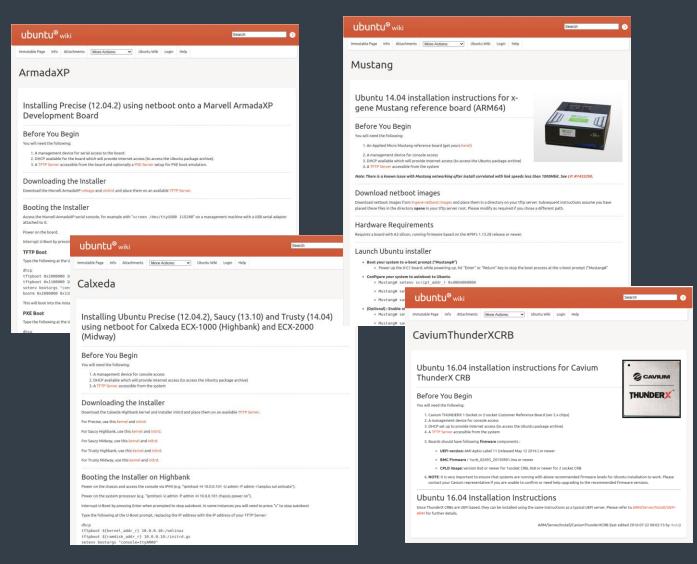
Q: Why does Canonical think Ubuntu on ARM Servers will be important?

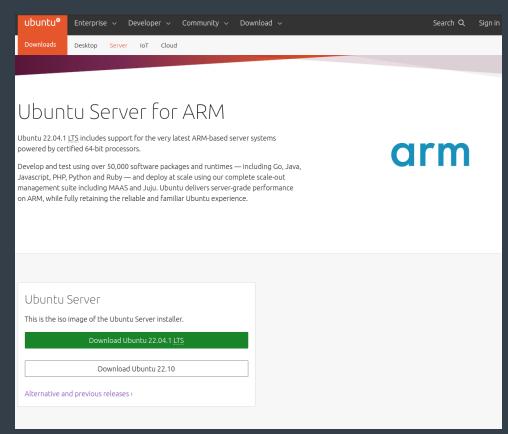
A: The key factors are cost and resource consumption. While in many ways the two are tied together, ARM servers present all of us with the opportunity to "go green" effectively. We will be able to get the server densities we would like to see, and need to continue to grow our businesses, but do so while actually reducing our energy, cooling and space requirements -- at worse, we flatten the demand over time instead of having it continue to grow at the pace it has. The key to this, though, is that less energy, less cooling and less space translates directly to lower operating costs in the data center. Couple that with servers that cost less to purchase, and ARM servers become an increasingly obvious choice. If we now factor in the Ubuntu cost model across tens of thousands -- or more -- of these servers, Customers can afford to buy and maintain the kind of computing power they could only dream of before.





A Wild Ride from 12.04 to Now







Arm Thanks You!!!



Key Compute Libraries Optimized Using Ubuntu

Workload	Use-cases	Arm Value-add	Read more
OpenJDK (SpecJBB)	Run-time	Major improvements in throughput, SLA	Blog, OCI Blog
.Net	Run-time	Major improvements in .Net 7 *	Azure Blog, Dash
PHP	Run-time/web	Upto 2x improvements, 17% better website perf	AWS Blog
H.264 encoding	Video-streaming	10% better performance, 36% cost savings	Blog, Altra OCI blog
H.265 encoding	Video-streaming	25% better socket performance, efficiency *	Blog, Ampere Blog
VP9, AV1	Video-streaming	Ongoing optimization work	Coming soon
Zstandard	Data Compression	15-20% better performance, 50% lower cost	Blog
Snappy	Data compression	40% higher performance, 75% lower cost	Blog
OpenSSL AES-GCM	Crypto processing	2x higher performance**	Blog
MLPerf	AI/ML inferencing	30-80% higher performance **	Blog
Apache Arrow	Data/File-format	60% better performance, 80% lower cost	Internal report (NDA)
Synchronization	All workloads	+15% mySQL, +20% DPDK using right primitives	White-paper



Key Compute Workloads Optimized Using Ubuntu

Workload	Use-cases	Arm Value-add	Read more
Nginx	Web-server, gateways	20% cost savings, 54% better performance	Blog, White-paper
Mongo-DB	Data-analytics	117% better performance, 30% cost savings	Blog
Cassandra	Data-analytics	45% cost savings	Blog
Kafka	Data-analytics	30% cost savings	Blog, Whitepaper
ElasticSearch	Search engine	15-25% better performance, 50% cost savings	Blog
Memcached	Key-value store	50% better performance, 80% cost savings	Blog
Etcd	Key-value store	20% better performance, 40% cost savings	Blog
Redis	Key-value store	35% better performance, 20% cost savings	Blog, Oracle, Ampere
KeyDB	Key-value store	45-65% better performance	KeyDB Blog
Pelikan	Key-value store	3x higher performance with tuning *	<u>Pelikan Blog</u>



Key Compute Workloads Optimized on Ubuntu (contd..)

Workload	Use-cases	Arm Value-add	Read more
Spark	Big-data analytics	55% better performance, 60% cost savings	Blog
Hadoop	Big-data analytics	Up to 40% better performance	Report (NDA)
Spark SQL	Big-data analytics	Up to 49% better performance	Blog, AWS Blog
mySQL	SQL Database	30-40% better *	Report (NDA), Amp Blog
Clickhouse	SQL Database	32% better performance **	Blog
XGBoost, LightGBM	Big-data analytics ML	Up to 50% higher performance **	Blog

Up Next

Workload	Use-cases	Scope of work
PostgreSQL	SQL Database	Sysbench OLTP and TPC-C
Hadoop SQL	Big-data analytics	Hive Query



Key Web Services Optimized on Ubuntu

Workload	Use-cases	Arm Value-add	Read more
Wordpress	Content-delivery, hosting	17% better performance, 34% cost savings	AWS Blog
Magento	E-commerce	60% better performance	Magento Blog
VoD Edge cloud	Media-streaming	Up to 70% better perf/Watt, linear scaling*	Ampere Blog
Deathstarbench	Various synthetic services	23% better perf, 34% lower latency*	Ampere Blog

Up Next

Workload	Use-cases	Scope of work
AcmeAir	Airline-reservation	Benchmark request/sec processed with synthetic microservice.
NDbench	Media-storage	Benchmark noSQL data-stores (Cassandra) with Netflix NDbench tool
LiveKit	Media-streaming	WebRTC based framework – measure jitter, latency, bandwidth in different use-case scenarios (e.g. webinar, video-conf)



Key I/O Workloads Optimized on Ubuntu

Workload	Use-cases	Arm Value-add	Read more
NVMEoF/NVMEoTCP	Storage appliances, SmartNICs	75% smaller footprint, 60% lower CPU utilization	(NDA) Perf report Blog , Ampere FIO
Snort + Vectorscan	Deep-packet-inspection, NLP	70% headroom 150% better socket performance	Blog
5G RAL	L1-U/DU processing	Up to 8x performance with vector-engines	Blog

Up Next

Workload	Use-cases	Scope of work
Rook/Ceph + ISA-L	Storage clusters	Ceph with ISA-L compression, encryption, hash, de-dup
OpenEBS	Storage clusters	Benchmark OpenEBS, compare with Ceph

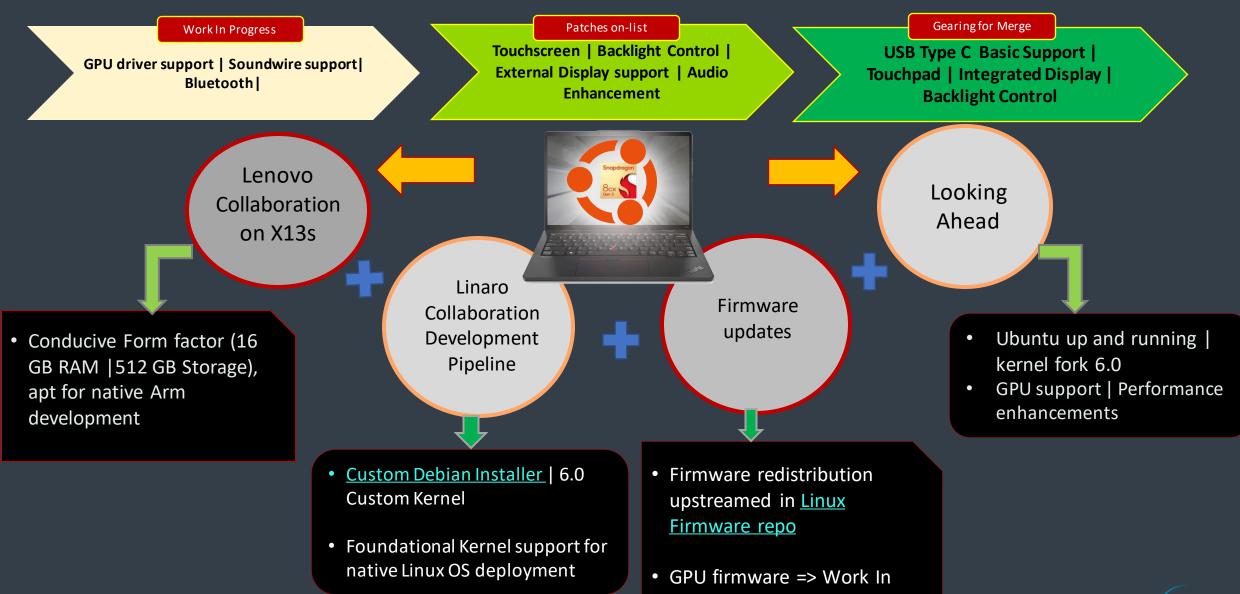


Key Solution PoCs Created and Shown on Ubuntu

Workload	Use-cases	Arm/Partner Value-add	Read more
Android-in-Cloud	Cloud-Gaming, App- development	Native development, 0% translation/porting overhead	Anbox demo Ampere/Anbox WP, Anbox Blog
Virtual RAN+MEC	5G Cloud-RAN	ORAN-compliant/Virtualized L1-Upper, L2/L3/Transport stack	MWC 2021 (Altra), (NXP), Blog MWC 2022 Demo
Virtual RAN – GPUs	5G Cloud-RAN	Arm servers + Nvidia GPU for L1, Al processing.	Blog GTC 2021 session
5G Small-cell in-a-box	Private 5G	OSS/Community stack, small footprint Edge gateways.	<u>Demo video</u>
Secure containers	5G vRAN	Securely hosted 5G functions using Kata	CNCF Webinar
SMARTER stack	Smart Cities	Cloud-native orchestration, cluster inferencing, data-collection.	APM Demo video (int) Solution-Brief
Edge-analytics	Smart Cities	Edge data management, analytics federated ML	Edge-Delta Blog, Splunk Blog
Twitter + Spark- stream	Real-time data-analytics	Streaming analytics with real-time big- data ML algorithms	Blog, ML Blog

Going Forward

Arm on Arm Initiatives | Linux Laptop space



Progress

Keep Up The Great Work!



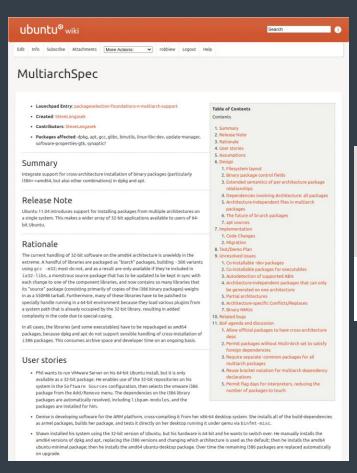




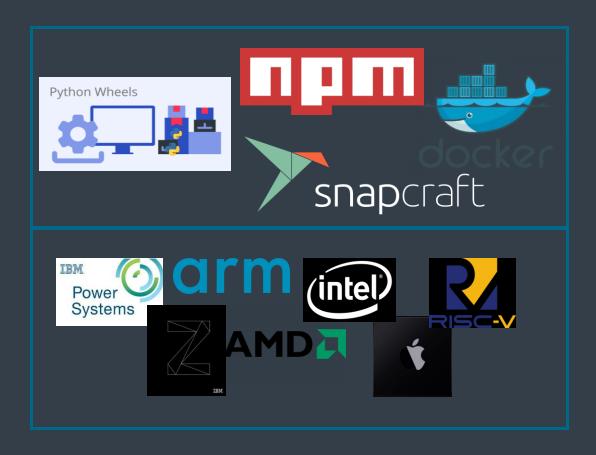




Multiarch Support is the Future...Again







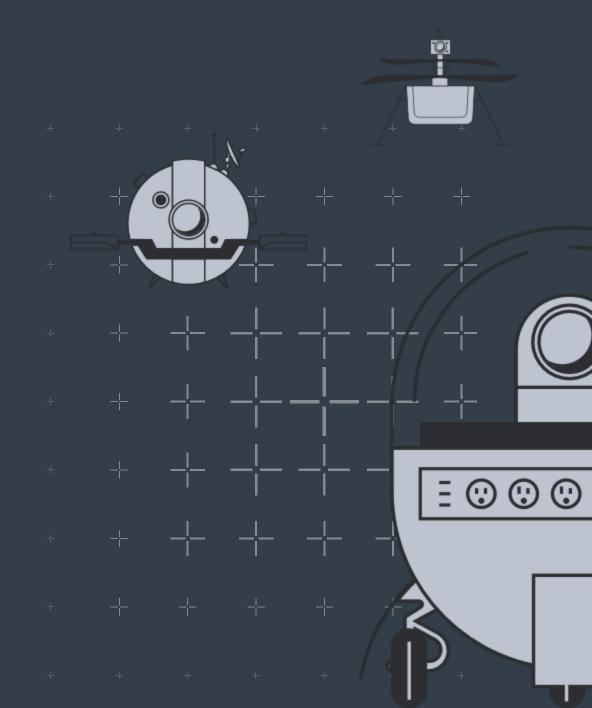




A community to build your future on Arm

- Get fresh insights directly from Arm experts
- Connect with like-minded developers
- Build on your expertise and become an Arm Ambassador
- There is something for everyone in our global community

arm.com/developerprogram



Member vs Ambassador

Developer Resources	Member	Arm Ambassador	
Community Interaction			
Community Access	Yes	Yes + Special Access	
Exclusive Insights	Yes	Personalized Content	
Early Access Events Pass (Live or Virtual)	-	Yes	
Expert Interaction / Advice			
Arm Personality Office Hours	Limited Access	Yes	
Credits for Training, Hardware, Tools & Software	Limited Access	Yes	
Expert Talks	Limited Access	Yes	
Recognition			
Arm Developer Digital Toolkit	Yes	Yes	
Developer Project Spotlight	Limited Access	Yes	
Speaking Invites & Co-Marketing	Limited Access	Yes	
Arm Welcome SWAG	-	Yes	

Arm experts



Jason Andrews
Solutions Director
and Distinguished
Engineer



Christopher Seidl Director Product

Management Embedded Tools



Peter Harris
Technical Director and Distinguished



Pareena Verma
Principal Solutions
Architect



Robert Williamson

Sr. Director
Performance and
Solution Engineering



Zach Lasiuk
Staff Solutions
Designer



Engineer

Mary Bennion
Director Ecosystem



Robert Wolff
Senior Manager
Developer
Evangelism





Thank You Danke Gracias Grazie 谢谢 ありがとう Asante Merci 감사합니다 धन्यवाद Kiitos شكرًا ধন্যবাদ תודה



The Arm trademarks featured in this presentation are registered trademarks or trademarks of Arm Limited (or its subsidiaries) in the US and/or elsewhere. All rights reserved. All other marks featured may be trademarks of their respective owners.

www.arm.com/company/policies/trademarks